

INTERNATIONAL
COMMITTEE
ON FUNDRAISING
ORGANIZATIONS



50
years
of informed trust

ICFO Annual General Meeting 2008 – Public Part

Engaging Donors' Trust

Berlin, Germany

Friday, May 16, 2008

Haus der Deutschen Wirtschaft

Breite Str. 29, 10178 Berlin

Co-hosted by:

Deutsches
Zentralinstitut
für soziale
Fragen/DZI



DZI Spenden-Siegel:
Geprüft • Empfohlen

Association of German Chambers
of Industry and Commerce DIHK



The International Committee on Fundraising Organizations (ICFO) provides a worldwide forum for national agencies monitoring donation soliciting charities. The purpose of ICFO is to ensure that fundraising for charitable purposes is being organized and performed in a satisfactory manner and that the administration of the collected funds is adequate. The Members of ICFO are building “bridges of trust” between reliable NGOs and the donors. In respect to the standards on which the relevant monitoring processes are based, there are differences, but the main idea of all ICFO member organizations is the same: to provide the donors with dependable, independent information concerning the reliability, the effectiveness and the efficiency of the respective charities.

ICFO was founded in 1958. The conference “Engaging Donors’ Trust” on 16th May 2008 in Berlin is part of its 50th anniversary activities. It is co-hosted by Deutsches Zentralinstitut für soziale Fragen (DZI) and Deutscher Industrie- und Handelskammertag (DIHK) because DZI is the German member of ICFO and DIHK was engaged in the very first international meeting of independent monitoring bodies which initiated the establishment of ICFO half a century ago. The conference “Engaging Donors’ Trust” addresses to leading professionals in independent monitoring agencies, charities, umbrella organizations, and governmental control agencies.

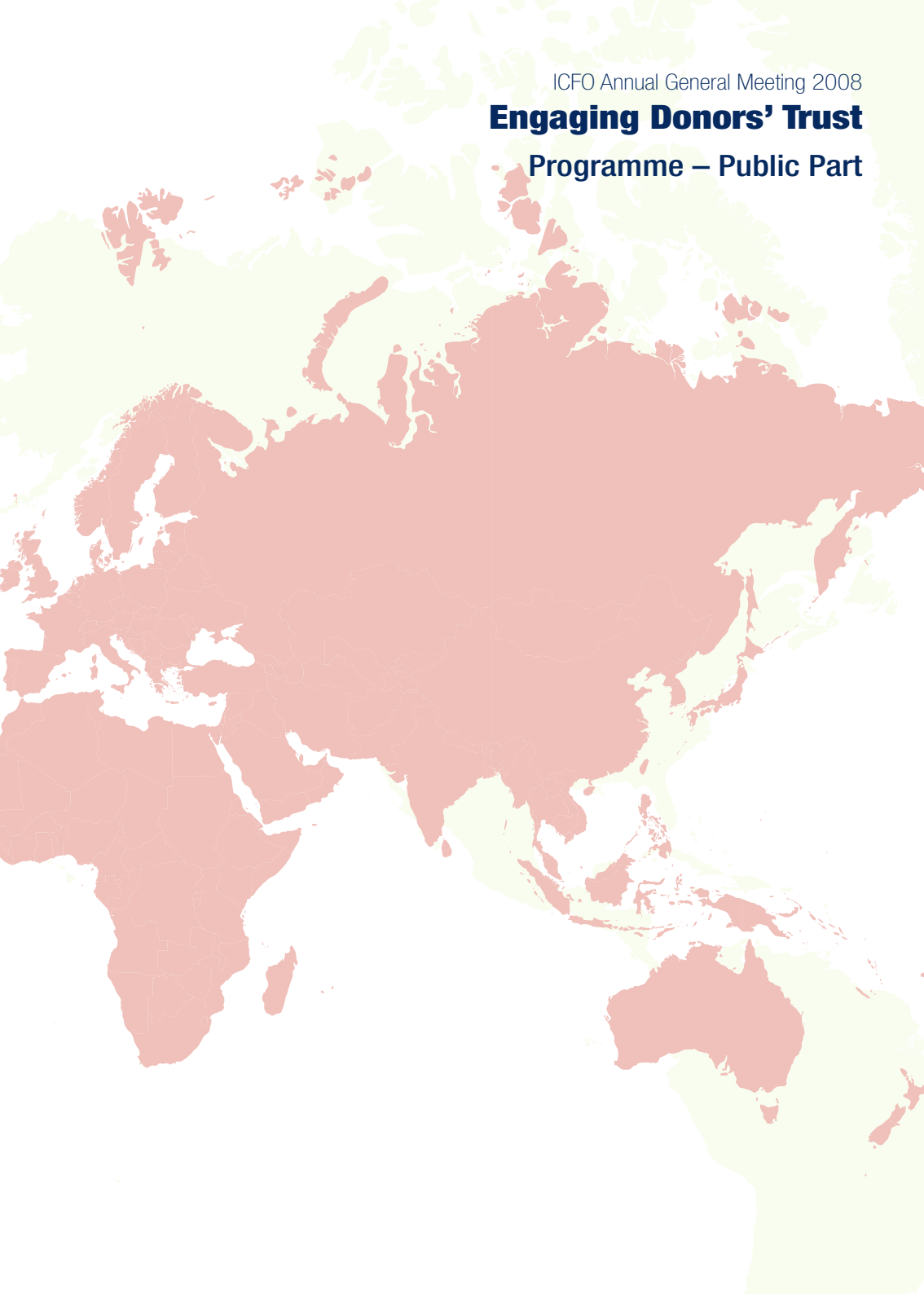
ICFO’s main purposes are:

- sharing information and experience among national monitoring organizations;
- formulating standards for non-governmental charitable organizations working internationally;
- monitoring the international headquarters of those charities on a voluntary basis;
- helping in establishing new national monitoring agencies;
- providing information about the various national monitoring systems and the activities of internationally working charitable organizations to businesses, foundations, governments, the media, and the general public.

ICFO Annual General Meeting 2008

Engaging Donors' Trust

Programme – Public Part



09.45 a.m.

Registration and welcome coffee

10.30 a.m.

Welcome

Ingrid Stahmer

Chairperson DZI

Rollin van Broekhoven

President ICFO

10.45 a.m.

Welcome speech

Niels Lund Chrestensen

Vice President DIHK

11.00 a.m.

Opening speech

Axel Nawrath

State Secretary

German Federal Ministry of Finance

11.20 a.m.

Keynote speech: Importance of Self Regulation and Independent Monitoring vs. State Regulation

Government, the third sector, and monitoring agencies

Diana Aviv

President Independent Sector

Washington D.C., U.S.A

12.20 p.m.

Development of the Third Sector in the global Setting

Helmut Anheier

Centre for Social Investment

University of Heidelberg, Germany

Questions and Answers

01.00 p.m.

Buffet lunch

02.00 p.m.

Charities, Social Cohesion and Public Opinion

Valerio Melandri

Director of the Master in Fundraising

University of Bologna, Italy

02.20 p.m.

ICFO's Mission and new Challenges in Charity Certification

Burkhard Wilke

Secretary General ICFO

02.40 p.m.

Evaluation and Quality Measurement in NGOs. The case of humanitarian and development aid

Niels Dabelstein

Danish Institute for International Studies,

Denmark

Questions and Answers

03.15 p.m.

Coffee break

03.40 p.m.

Self Regulation vs. Certification

Why Self Regulation is unlikely to win

Andreas Ortmann

CERGE-EI

Charles University Prague,

Czech Republic

04.00 p.m.

**Round Table Discussion: Monitoring
Charities in the 21st Century**

Jos Zwartjes

Moderator

Helmut Anheier

Diana Aviv

Andreas Ortmann

Martina Ziegerer

Board Member ICFO

05.00 p.m.

Wrap-up and closing remarks

Rollin van Broekhoven

Burkhard Wilke

07.00 p.m.

Buffet dinner

(ICFO Members and invited Guests)

(location nearby the hotels)

Dinner speech

Christopher Zealley

ABFO, U.K.

Programme – Public Part

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INTERNATIONAL
COMMITTEE
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ORGANIZATIONS

The members

Austria | 

Canada | 
CANADIAN COUNCIL OF CHRISTIAN CHARITIES
ADVANCING MINISTRY THROUGH CHARITY


France |  COMITÉ DE LA CHARTÉ
donner en confiance

Germany | 
Deutsches
Zentralinstitut
für soziale
Fragen (DZI)
DZI Spenden Siegel
Certified Trustworthy

Italy | 
ISTITUTO ITALIANO PER LO SVILUPPO
DONAZIONE CON FIDUCIA

The Netherlands | 
CBF
VOOR
GOEDE DOELEN

Norway | 
INNSAMLINGSKONTROLLEN

Sweden | 
SVEUNSKT INNSAMLINGSKONTROLLTJÄNST

Switzerland | 
ZEWEO
SUISSE
CERTIFIÉ
CERTIFICÉ

USA | 
ECFA
A higher standard.
A higher purpose.

United Kingdom | ABFO

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