• Date:

Friday, 18 May 2012

Language:

Simultaneous interpretation Spanish-English and English-Spanish will be provided throughout.

Information:

Fundación Lealtad

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Location:

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Public transport:

Underground. Begoña Station (line 10).



International Committee on Fundraising Organizations The association of national monitoring agencies

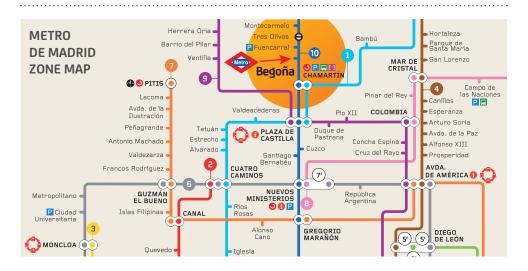
ICFO is the association of national monitoring agencies created in 1958 to harmonize NGOs accreditation procedures and standards. ICFO acts as an international forum for discussion and debate on accreditation issues. Its aim is to give the public reassurance that they can make donations with confidence.



Fundación Lealtad, ICFO's Spanish member, offers individuals and companies independent, objective and consistent information on NGOs, based on the analysis of transparency that it provides free of charge to those NGOs who voluntarily request it.

www.fundacionlealtad.org

www.icfo.org



Independent monitoring of NGOs: Enhancing donor trust on a global basis

Hosted by: Fundación Lealtad 18 Way 2012. Madrid

Increasingly, NGOs operate in a global environment. In this context, platforms like **ICFO** have a great opportunity to carry out their mission, enhance their growth (and that of the Third Sector) and strengthen the confidence of donors at the international level.

Some of the challenges to consolidate a powerful international network of NGO evaluators are: promoting the establishment of independent monitoring agencies in emerging and developing countries, facilitating information sharing and coordinating the work to standardize evaluation processes.

- → What is the best way to increase donors' trust?
- → How can ICFO best address the need for information that international donors have?
- → How does the need for information balance with the NGO's expectations regarding the assessment process?
- → Are we ready for the challenge?

Independent monitoring of NGOs: Enhancing donor trust on a global basis

ICFO Annual General Meeting 2012 Hosted by: Fundación Lealtad 18 May 2012. Madrid

| $\overline{}$ | 4 - | 0 4 5 | Registration |
|---------------|-----|--------|-----------------|
| V | /15 | - 9.15 | Podictration |
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9.15 - 9.25 **Welcome**

Patricia de Roda, Executive Director, Fundación Lealtad.

9.25 - 9.55 Welcome and introduction

ICFO: Who we are, goals and challenges. Rollin A. Van Broekhoven, President, ICFO.

09.55 - 11.30 The donors point of view: Expectations of an International Platfom of Charities Monitoring Agencies.

> What are international institutional donors' information requirements? Do charities' transparency and accountability initiatives address their needs?

Moderator: Pedro Guerrero, Chairman, Bankinter.

Speakers:

Félix Poza, CSR Director, Inditex.

Gonzalo Robles, Secretary-General for International Development Cooperation, Ministry of Foreign Affairs and Cooperation, Spain. Pedro Ortún-Silvan, European Commission Director, General Directorate Entreprise and Industry, Directorate New Approach Industries, Tourism and CSR, European Commission. Fernando Jiménez-Ontiveros, Deputy Manager, Multilateral Investment Fund (MIF), Inter-American Development Bank (IDB).

11.30 - 12.00 **Coffee Break**

12.00 - 13.30 Case Study: NGO accountability initiatives in Latin America to engage donor trust in emerging countries.

Three projects recently developed in Chile, Argentina and Mexico include the definition of common transparency standards and promote good practice through educational programs or analysis reporting. How can ICFO give support to local NGO accountability initiatives?

Moderator: Javier Nadal, President, Spanish Association of Foundations.

Speakers:

Daniel Ovarzún, taskforce member representing Red de Voluntariado de Chile, Transparentemos, Chile.

Federico Centeno, Executive Director, HelpArgentina, Argentina. Lic. Enrique A. Hernández Botello, President of the Board, Confío-Construyendo Organizaciones Civiles Transparentes, A.C., México.

13.30 - 14.30 Lunch Break

14.30 - 15.45 NGOs accountability in a global context: changing challenges.

How can ICFO coordinate different national monitoring agencies to work together to address the needs of monitored NGOs operating and raising funds internationally?

Moderator: Adri Kemps, Secretary-General, ICFO.

Speakers:

Aitor Zabalgogeazkoa, Executive Director, Doctors Without Borders Spair Paloma Escudero, Executive Director, UNICEF Spain. Gérard de la Martinière, Chairman, Comité de la Charte, France. Salvador García-Atance, Founder and Chairman, Fundación Lealtad

Closing Remarks How is ICFO addressing the donor's changing information requirements?

Rollin A. Van Broekhoven, President, ICFO.
Salvador García-Atance, Founder and Chairman, Fundación Lealtad. Donors and NGOs' representatives.