



CANADIAN COUNCIL *of* CHRISTIAN CHARITIES  
ADVANCING MINISTRY TOGETHER

# Accountability in Asia

## An Evolving Charity Monitoring Sector



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## About the Author/Presenter:

John Pellowe is Chief Executive Officer of the Canadian Council of Christian Charities, an association of 3,300 charities, of which approximately 200 are monitored and certified as complying with nine Standards of Accountability



*Presented  
by  
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# Why Monitor?

- “Buyer” and “Consumer” are disconnected
  - Issue is assessing value and having trust
  - Interested in strategy, management, outcomes, collaboration, “return on investment”
- Government concerned with tax efficiency and public benefit
  - Private benefit is the issue
  - Interested in governance, compensation, fundraising costs, finances



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# Monitoring Diversity

- Force of law vs Voluntary compliance
- Initiative of government, sector or 3<sup>rd</sup> party
- How monitored
  - Documents (public and/or private)
  - On-site or 'desk' review
  - Self-report, peer review or independent review



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# Monitoring Mindset

- Are we monitoring to
  - Promote charities?
    - Best practices
  - Police charities?
    - Minimum standards
  - Better charities?
    - Ethics, outcomes
- Do we
  - Distribute information for transparency?
  - Interpret information for understanding?
  - Assess information for assurance?





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# Diversity in ICFO

- 2004 IID (Italy)
- 1972 CCCC (Canada)
- 1934 Zewo (Switzerland)
- 1925 CBF (The Netherlands)
- 1893 DZI (Germany)



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