

**THE CHANGING GENEROSITY LANDSCAPE:
WHICH CHALLENGES FOR THE MONITORING ?**

ICFO CONFERENCE / Comité de la Charte

23rd of May 2014 – Institut Pasteur

Program

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9:00 - Registration of the participants

9:30 - Welcoming words : Mrs. VANLERBERGHE, chairperson of the Board of Institut Pasteur

9:35 - Opening of the conference : Martina ZIEGERER, ICFO chairperson

MORNING SESSION : OVERSIGHT OF THE GENEROSITY LANDSCAPE

Moderator : Edith ARCHAMBAULT, volunteer expert, Comité de la Charte

9:50 - The French case

* Evolution of the French associative network (Viviane TCHERNONOG, academic)

* How economic and social crisis drives the level of donations? (Françoise SAMPERMANS, chairperson of France Générosités)

Questions and answers

10:40 - Break

11:10 - International comparisons

* Similarities and differences among the legal and tax regimes and the financing channels (Jean-Pierre VERCAMER, Deloitte)

* An emerging market experience (Javier GARCIA, Asociación Confío)

Questions and answers

12:00 - Main challenges for the monitoring of fundraising (Gérard de LA MARTINIERE, chairperson of Comité de la Charte)

Questions and answers

12:30 - Lunch

AFTERNOON PANELS:

Moderator : Gérard de LA MARTINIÈRE, chairperson of Comité de la Charte

14:00 - First panel : how to cope with Internet ?

- * Multiplication of initiatives (start-ups, platforms) with attractive ideas but maybe a low level of ethics
- * Which kind of regulation will be required for the crowdfunding?
- * Where shall be the border between public solicitation and private connections?
- * Is there a need to directly monitor the service providers?

Panelist: Bennett WEINER, BBB Wise Giving Alliance, & Burkhard WILKE, Deutsches Zentralinstitut für soziale Fragen

Philippe LEVEQUE, executive officer of CARE France

Antoine VACCARO, chairperson of CERPHI

Arnaud BURGOT, vice-chairperson of Association Financement Participatif France, co-founder of Ulule

Michel THOMAS, representative of "Cour des Comptes" (a high financial and administrative jurisdiction in France)

15:15 - Break

15:35 - Second panel : how to monitor international flows of donations ?

- * Towards multinational networks of charities with the risk of increasing opacity
- * Tax regimes under pressure and the temptation of protectionism
- * Potential exposure to money laundering
- * Monitoring of INGOs
- * Providing exchanges of information and developing cooperation between monitoring organizations

Panelist: Martina ZIEGERER, chairperson of ICFO, & John Pellowe, Canadian Council of Christian Charities

Mahieddine KHELLADI, executive officer of Islamic Relief France

Jean-Baptiste CARPENTIER, executive officer of TRACFIN

Dominique LEMAISTRE, Fondation de France

Jean CHEVALLIER, volunteer expert, Comité de la Charte

16:50 - Wrap up and conclusions : Martina ZIEGERER and Gérard de LA MARTINIÈRE

17:00 - Closing of the conference

19:30 – Diner (members of ICFO, Board of Comité, speakers, partners)