International Committee on Fundraising Organizations

ICFO – the association of national charity monitoring agencies



ICFO

Annual Report 2022

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A. Preliminary Remarks

This annual report covers all major activities of ICFO and notably the acts of ICFO Board from 1 January to 31 December 2022, which will be presented for approval to the Annual General Meeting of ICFO on March 17th, 2023.

B. Developments

1- ICFO-Members

All members as of the 31st of December 2022

By the end of 2022, ICFO counted twelve ordinary members and eight supporting members.

| Orc | linary | / Mem | bers: |
|-----|--------|-------|-------|
|-----|--------|-------|-------|

| Canada: | Canadian Centre for Christian Charities | CCCC |
|----------|--|--------|
| France: | Comité de la Charte du Don en Confiance | DEC |
| Germany: | Deutsches Zentralinstitut für soziale Fragen | DZI |
| Italy: | Instituto Italiano della Donazione | IID |
| Mexico: | Construyendo Organizaciones Civiles | CONFIO |

Transparentes

CBF Netherlands: Centraal Bureau Fondsenwerving Stiftelsen Innsamlingskontrollen I Norge Norway: ΙK Spain: Fundación Lealtad FL Sweden: Svensk Insamlingskontroll SI Switzerland: Stiftung Zewo ZEWO Taiwan: Taiwan NPO Self-Regulation Alliance **TWNPO**

USA: **BBB** Wise Giving Alliance BBB

Supporting Members

Austria: Österreichisches Spendengütesiegel **AUSTRIA**

c/o Kammer der Wirtschaftstreuhänder

Burkina Fasso Association Burkinabé de Fundraising **ABF** Brazil: Instituto Phomenta IΡ Czech Republic: Association of Public Benefit Organizations AVPO India: Credibility Alliance CA Japan: Japan Center for NPO Evaluation JAPAN **DONLUX** Luxembourg: Don en Confiance Luxemburg

Ukraine **Charity Tuner** CT

2- Annual General Meeting

2.1 Formal part, General Assembly

The Annual General Assembly was held Am Belvedere 10/ Top 4 (2. floor), in Vienna, Austria, with activities form May 12th to May 14th. The Austrian member organization Österreichisches Spendengütesiegel c/o Kammer der Wirtschaftstreuhänder hosted the meeting.

Due to pandemic caused by coronavirus COVID-19, the formal part of the AGM was hybrid, with the attendance of 14 persons plus 17 persons online, using video-conference technology (Zoom), representing 19 members of ICFO. The AGM was scheduled from 3:00 pm to 07:00 pm (European time). The meeting was not opened to the public.

Topics discussed:

- Approval of the agenda
- Approval of Association Burkinabè de Fundraising, ABF, as new Supporting Member
- Approval of the Minutes AGM 2021
- Approval of ICFO Annual Report 2021
- Approval of ICFO audited Financial Statements 2021
- Ratification of Board decisions 2021
- Board Election of two Board Members: Harmienke Kloeze (CBF, Netherlands) for Vice-President and Elvia Castro (BBB Wise Giving Alliance, USA) for Board member
- Feedback from members
 - Big numbers
 - o E-learning program
 - Name of ICFO
- ICFO Europe
- Membership Fees and Budget 2023
- Ukraine
- Group discussion: The role of monitoring organizations in a crisis
- Technology platforms and digitalization of monitoring process
- Presentation of Public conference program
- ICFO's next AGMs

For more information, please refer to the ICFO Annual General Meeting 12th of May 2022 report.

2.2 Public Annual Conference

The public part of ICFO AGM was held on May 13th, hosted by The Austrian member organization Österreichisches Spendengütesiegel c/o Kammer der Wirtschaftstreuhänder (KSW) at the Diplomatische Akademie Wien. The public event was called "Making your impact visible - in times of crisis and beyond".

The total attendance was about 102 persons.

The conference languages were in English and German with translators.

After the welcoming speech by Ana Benavides, President of International Committee on Fundraising Organizations (ICFO) and executive director of Fundación Lealtad, the following topics were addressed:

- Impact assessment tools and quality standards for NPOs.

Christian Grünhaus, NPO Competence Center, Vienna University of Economics and Business.

- Communicate your impact. Inspiration for effective impact reporting. Stephanie Müller, Phineo, Berlin.
- The impact of the pandemic on the NPO sector. Martina Ziegerer, ZEWO, Switzerland.
- 20 years Austrian Seal of Approval for Fundraising Organizations from donation security to impact? Rupert Roniger, Light for the world, Austria
- Workshop 1."Impact communication in practice how to draft your first impact report." Stephanie Müller, Phineo, Berlin
- Workshop 2. "The Austrian Seal of Approval for Fundraising Organizations audit new and support for Austria fundraising organizations and auditors."

 Alexander Kastelic, Halpern Prinz, Austria

- Workshop 3. "Creating impact in times of crisis and beyond." Tatjana Lulevic-Heyny, Doctors Without Borders, Austria

2.3 Working Groups for Members

The last day of activities of the AGM was on May 14th. Members met in KSW facilities and agreed about the need of forming two committees, one for addressing situations of crisis and other for support and enhance the communication of members.

3- Board & meetings

3.1 Board composition and changes

In 2022 there were changes in the Board composition. 2022 ICFO Board members appointments and their appointment terms is as shown:

Board members and appointments as of the 31st of December 2022:

President: Ana Benavides Fundación Lealtad

Vice-President: Harmienke Kloese Centraal Bureau Fondsenwerving
Treasurer: Curtis Towns Canadian Centre for Christian Charities

Secretary General: Javier García Construyendo Organizaciones Civiles Transparentes

Board Member: Elvia Castro BBB Wise Giving Alliance

Outgoing Board members:

Vice-President: Nathalie Blum Comité de la Charte du Don en Confiance

(Jan/01 to March/31)

Board Member: Art Taylor BBB Wise Giving Alliance

(Jan/01 to May/12)

3.2 Board members terms

| President: | Ana Benavides (FL) | 2020 - 2024 (First) |
|--------------------|------------------------|----------------------|
| Vice-President: | Harmienke Kloese (CBF) | 2022 - 2026 (First) |
| Treasurer: | Curtis Towns (CCCC) | 2022 - 2026 (Second) |
| Secretary General: | Javier García (CONFIO) | 2020 - 2024 (First) |
| Board Member: | Elvia Castro (BBB) | 2022 - 2026 (First) |

Board members year of entry:

| President: | Ana Benavides (FL) | 2018 |
|--------------------|------------------------|------|
| Vice-President: | Harmienke Kloese (CBF) | 2022 |
| Treasurer: | Curtis Towns (CCCC) | 2018 |
| Secretary General: | Javier García (CONFIO) | 2020 |
| Board Member: | Elvia Castro (BBB) | 2022 |

3.3 Board Meetings

Board Meetings took place on the following dates and locations:

13 January 2022, Board Meeting by videoconference

- 10 March 2022, Board Meeting by videoconference
- 04 April 2022, Board Meeting by videoconference
- 21 April 2022, Board Meeting by videoconference
- 22 June 2022, Board Meeting by videoconference
- 21 September 2022, Board Meeting by videoconference
- 28 November 2022, Board Meeting by videoconference

4- <u>E – Learning Program</u>

The 2021-2022 e-learning program was finished during the first semester of 2022. Members had conversations by Zoom on the following topics:

- Governance. January 20th, 2022. 13 members participated, with 17 participants.
- Studies, April 21st, 2022. 10 members participated, with 13 participants.

The 2022 - 2023 e-learning program started on the second semester of 2022, by Zoom, with the topic:

- How to reach general public: rebranding, new webs, adds. September 29th, 2022. 10 members participated, with 12 participants.

The total of members that participated in the E-Learning program during 2022 was 17.

5- Other activities

Country reports analysis

The questions included in the country reports analyses were revised and completed by Harmienke Kloeze.

Newsletter

3 newsletters were issued and sent to all members in 2022:

March 15th, April 5th, and December 20th.

Exchange between members

Besides the E- Learning meeting, members had the following exchanges:

Association Burkinabé de Fundraising (Burkina Fasso). Had exchanges with Confío (Mexico), CCCC (Canada), and Fundación Lealtad (Spain)

Canadian Centre for Christian Charities (Canada). Had an exchange with Association Burkinabé de Fundraising (Burkina Fasso)

Construyendo Organizaciones Civiles Transparentes (Mexico). Held a session of questions and answers of the model and its past launch and evolution since 2010 with the new member of Burkina Fasso, Association Burkinabé de Fundraising. Ana Benavides is a Board member of Confío, and member of the Technical Committee, so there is a constant exchange of information and knowledge with Fundación Lealtad.

Don en Confiance (France). Fundacion Lealtad CEO participated in an online meeting about business donations.

Don en Confiance (Luxembourg). Had exchanges with Ana Benavides (Fundación Lealtad) and Harmienke Kloeze (CBF, Netherlands).

Deutsches Zentralinstitut für soziale Fragen (Germay). Had exchange with ZEWO on different issues and with CBF and SI on ICFO in Europe.

Fundación Lealtad (Spain). Belongs to Confío's Board and Technical Committee (Mexico). With Association Burkinabé de Fundraising (Burkina Fasso) had discussions about monitoring methodologies in different countries and in Spain. Participated in an online meeting about business donations organized by Don en Confiance (France). With Don en Confiance Luxemburg had discussions about their strategy. With Charity Tuner (Ukraine) had "help on" activities.

Svensk Insamlingskontroll (Sweden). Had contact with Stiftelsen Innsamlingskontrollen I Norge (Norway) to exchange information.

Stiftelsen Innsamlingskontrollen I Norge (Norway). Had communications with Sweden – particularly about fundraising practices of a specific organization.

ICFO Europe working group - Money Laundering Regulation in Europe

The ICFO Europe working group had some activities in 2022 regarding Money Laundaring Regulation. The members of this working group played a role in their respective countries in the discussion about risks of charities and financing terrorism and money laundering. Lena Hörnblad (SFI, Sweden) was asked to participate in an interview organized by the European Commission; in Germany and in the Netherlands the evaluation of the Financial Action Task Forces came to conclusions about the degree to which the government is in control regarding terrorism financing and money laundering, including foundations and charities. In both countries the conclusions were positive. The members kept each other informed during the year.

Changing the name of ICFO will help to better explain the mission of ICFO in this and other projects where ICFO members have presence.

C. Financial Statements – Results 2022

The ICFO Financial Statements 2022 are attached to this Annual Report

D. Auditor's report

The ICFO Auditor's Report 2022 is attached to this Annual Report